

Welcome, Introductions, and Call to Order: An executive board meeting of the Tennessee Association of School Librarians was held in Murfreesboro, TN, at the Linebaugh Public Library on August 25, 2015. The meeting convened at 9:30 a.m. with President Lora Black presiding.

Voting Members Present

Lora Ann Black, President 2015
Mindy Nichols, President-Elect 2015
Nancy Dickinson, Treasurer
Mona Batchelor, Immediate Past President
Cami Townsel, Highland Rim Area Rep
Vicki Winstead, Appalachian Region Area Rep
Raina Scoggins, Volunteer Area Rep

Voting Members Not Present

Shannon Minner, Secretary
Lea Glass, West TN River Area Rep
Amy Balducci, Mississippi River Area Rep
Sherry Copeland, Western Plains Region
Dana Lester, Walking Horse Area Rep
Kim Wattenbarger, Cumberland Region Area Rep
Michelle Castleberry, East TN River Region Area Rep

Others Present

Beth Frerking, Advocacy
Misti Jenkins, Awards
Jennifer May, TLA

Approval of Minutes

Minutes from the April 2015 meeting were approved electronically prior to this meeting. Minutes for this meeting will also be approved electronically. All minutes are posted to the TASL website in an effort to keep the membership informed about TASL business.

Treasurer's Report

Nancy Dickinson, Treasurer, submitted the treasurer's report electronically stating, "Currently, there is a total of \$125,432.56 in our bank accounts, which includes main checking (\$97, 243.47), web checking (\$3,178.06), and savings (\$25,011.03). Year-to-date income of \$34, 691.76 includes 2015 Conference, 2015 Membership, 2015 Summer Workshop. Year-to-date expenses of \$19,701.89 include 2015 Summer Workshop, ALA Conference, Tax Preparation, and Memberships.

Profit & Loss

Profit & Loss January 1 through August 16, 2015

	<u>Jan 1 - Aug 16, 15</u>
Income	
2014 Conference	850.00
2015 Conference	28,719.00
2015 Membership	18,535.00
2015 Preconference	475.00
2015 Summer Workshop	5,586.02
Interest Inc	1.24
Misc. Income	6.01
PayPal	1.78
Scholarship Income	71.00
VSBA Stickers	148.60
Total Income	54,393.65
Expense	
2015 Conference Expense	1,418.35
2015 Summer Workshops Expenses	2,585.39
Advocacy	1,719.90
ALA	252.00
ALA Conference 2015	6,336.83
Gifts Given	114.87
Insurance	347.00
MemberClicks	3,609.55
PayPal Services	1,380.70
Refund - 2014 Conference	105.00
Refund - 2015 Conference	105.00
Scholarship	1,000.00
Tax Preparation	495.00
TLA Dues	60.00
Treasurer Expense	172.30
Total Expense	19,701.89
Net Income	34,691.76

Committee and Task Force Reports

2015 Conference Report

Conference Chair Mindy Nichols gave the Conference Committee report, stating,

The following actions have been taken by committee since the last board meeting:

April 2015

- Contacted Embassy Suites to secure 2018 TASL Conference Dates.
 - September 9-11, 2018 (Sunday-Tuesday)
- Receiving Vendor Session Proposals.
- Receiving Member Presenter Proposals. 34 members presented proposals for 2015 conference.
- Receiving final featured presenter contracts.
- Reviewed 2014 Conference Evaluations.
- Continued work on conference schedule in view of conference evaluation comments.
 - Working to eliminate long breaks on Friday afternoon.

- Continued work on conference program layout and text.
 - Received president's welcome for conference planner from Lora Ann Black.
 - Drafted/revised conference chair article for conference planner.
- Began drafting Advance Schedules for featured presenters.
- Invited all featured presenters to the VSBA Banquet and received RSVPs. Seven of the eight will be joining us.
- Reserved hotel accommodations and received confirmation for all paid presenters and the JLG scholarship winner via Jennifer Jones @ ES.
- Lora Black will create signage for registration desk and author signings.
- Received email from Michael Chia of Guidebook to renew for this year's conference. Mona Batchelor will update.
- Lora Black secured Insurance for both conference and summer PD events.
- Launched Early Bird Registration for conference, preconference, and fun run on April 15.
- Booked Churchill Conference Room for EB meeting on Sept. 24. Arranged for round tables in preconference room.

May 2015

- GoNoodle is donating lanyards per Dana Lester.
- Finalized member presenter selections.
- Notified member presenters via email.
- Continued work on conference planner/program.
- Finalized concurrent session schedule.

June 2015

- Completed menu selections for Vendor Reception, Business Luncheon, and VSBA Banquet with ES.
- Continued work on conference planner/program.
- Confirmed replacement presenter Andrea Cremer for Friday, September 25, and issued contract.
- Mona Batchelor provided Ms. Cremer's titles to be provided by Scholastic.
- Announced Deborah Capps as TASL Conference Contest Package winner @ Road Trip West.

July 2015

- Emailed membership an early bird registration deadline reminder on July 1 and numerous times.
- Contacted Jamie Bevins for a friendly vendor registration reminder email. Assisted in contacting nonresponsive potential vendors.
- Contacted Dana Lester for Registrar update.
- Corresponded with potential attendees and vendors.
- Contacted featured presenters for final travel information and an additional author signing opportunity.
- Continued work on conference planner/program.
- Finalized program cover and promotional poster. Shared conference logo with Lora Black for poster creation. Exhibit Hall added 8/13/15.
- Ordered featured and member presenter gifts.
- Began work on Advanced Schedules for member presenters.
- Ordered first time conference attendee buttons.
- Emailed Scot Smith and Misti Jenkins details for VSBA Awards Banquet for confirmation.
- Contacted and announced via e-list Sarah Church as the 2015 Junior Library Scholarship to Conference winner.
 - Emailed web manager picture and text to be posted to webpage.
- Confirmed Past-President recognition/seating at Friday's Business Luncheon with Immediate Past-President.
- Contacted Raina Scoggins for Silent Auction update.
- Contacted Ali Carroll for technology confirmation and partner recommendation. 7/21
- Cross-checked 2012, 2013 & 2014 Vendor list for contacts.
- Finalized Conference Chair's Welcome and photo.

- Finalized Conference Evaluation.

August 2015

- Received completed contract from Andrea Cremer.
- Misti Jenkins assigned session facilitators for all sessions.
- Finalized General Conference Schedule for back of COA.
- Finalized Vendor Evaluation form.
- Communicated with vendors and member presenters.
- Finalized Advance Schedules for 5 of 8 Featured Presenters. Awaiting travel itineraries.
- Nancy Dickinson received payment from JLG for Sarah Church, the 2015 Conference Scholarship winner.
- Submitted conference schedule to Mona Batchelor for conference page of website in August.
- Finalized VSBA author attendee names for place cards design.
- Contacted Raina Scoggins for Silent Auction update. They are working on the bio/review information sheets for the titles.
- Contacted Ali Carroll for technology confirmation and partner recommendation. She will not be able to attend due to medical issues. (8/6)
 - Surveyed membership forms for members interested in technology assistance.
 - Joyce Claasen and Bobbie Palmer will provide Tech Support. Sandra Southerland is an alternate.
- Began work on Guidebook app Spreadsheets. Sessions complete. Vendors in progress.
- Contacted Carrie Gordon, Johnnie Sue Hawley, and Julie Thomas for assistance checking in vendors on Thursday, Sept. 24. Awaiting response.
- Confirmed Lea Glass for Business Luncheon Set-Up and Photography assistance.
- Confirmed Bekki Atkinson for photography assistance Thursday-Friday.
- Emailed member presenters the link to the concurrent session schedule and technology information requirements for conference.
- Confirmed AV Needs per Jonathan Spencer @ ES.
- Confirmed Exhibit Hall set up per Jennifer @ ES.
- Requested Sept. 1 Profit & Loss Statement from Nancy for Annual Business Meeting.
- Request AASL Membership Display.
- Beth Frerking confirmed the following lineup of authors for A Novel Conversation:
 - Jessica Young- picture books/chapter books
 - Victoria Schwab- Middle Grade/Young adult
 - Mary Uhles - Picture books/chapter books
 - Kristin Tubb - Middle Grade
 - Courtney Stevens - Young Adult
 - Sonia Gensler - Young adult
- Bios and flyer are in the works.
- Beth Frerking has copies of the bookmark winners for tables during business luncheon and large copies for display.
- Misti Jenkins designed and ordered 2015 TASL Conference Favors.
- Misti Jenkins created Award PP presentation.
- Emailed vendors regarding special notice of first-time attendees.
- Copied Door prize Forms and Vendor Evaluations. Assembled in Vendor Packet.
- Emailed Dana Lester and Brian Seadorf for any updates to sponsor/donation list.
- Emailed survey respondents for Signing Facilitators.
- Registration Update: 214 members; 8 nonmembers, 29 Vendors as of Aug. 13, 2015

Future Plans:

- Make it to September 27th.
- Vendors:
 - Assign booth numbers. (Finalize)
 - Complete Guidebook spreadsheet.

- Send final email regarding Exhibit Check in, Doorprizes, Vendor Evaluation, and recognition of First-time conference attendees.
- Featured Presenters
 - Arrange transportation for 3 presenters upon receipt of final travel itinerary. Request AGAIN.
 - Finalize Advance schedules for same 3 presenters regarding travel.
 - Review and confirm tech/presentation needs.
 - Introduction of General Session/Keynote speakers.
 - W-9 Forms
 - Update and finalize Featured Presenter Fee/Expense spreadsheet.
 - Confirm delivery of gifts.
 - Print gift labels.
- Member Presenters
 - Confirm delivery of gifts.
 - Print Gift tag labels.
 - Misti Jenkins: Communication of sessions and presenter info to Session Facilitators.
- Registration
 - Dana will call for registration volunteers soon.
 - Dana will create conference name tags, VSBA tickets.
- Volunteers
 - Finalize author signing facilitators.
 - Dana will call for registration desk volunteers for Thursday-Friday. We have communicated already.
 - Author transport. (Misti Jenkins)
- Program Planner
 - Insert Profit & Loss Report – Sept. 1.
 - Finalize Vendor Directory.
 - Finalize Sponsor Page.
 - Finalize page numbers.
 - Proof
 - Finalize number of copies, including vendors and guest speakers.
 - To Printer.
- VSBA Banquet
 - Confirm number of guests.
 - Email reminder to Krista Grace and Jane Phelps regarding banquet set up and ticket-taking.
- Business Luncheon
 - Confirm numbers
 - TEA Forms
 - Summer PD Save the Dates
- Novel Conversation
 - Flyer
- Bookstore
 - Communicate Scholastic as bookstore vendor in general conference information email.
- Sponsorships/Donations
 - Email Brian Seadorf regarding Conference Bag delivery logistics.
- Printer
 - Planner Programs, Certificates, VSBA Dinner Program, VSBA Place Cards, Conference Evaluation, Reserved Seating Signs
- Embassy Suites
 - Share final schedule with Jennifer.
 - BEOs
- General
 - Master Schedule Spreadsheet w/ all info for Registrations Desk
 - Gather supplies for registration desk.
 - Continue Mile Marker communications for registration: 30 days, 20 days, 15 days, 10 days.

Advocacy

Beth Frerking shared the Advocacy Committee report, stating,

In May, I traveled to Washington DC to work as part of the Tennessee delegation for National Library Legislative Day.

ALA put together a well-coordinated, extremely worthwhile event. We were briefed on issues to discuss with legislators and their representatives. The following day teams met with staffers to discuss these topics. The issues addressed included supporting LSTA, strong net neutrality, Freedom of Information Act reform, FASTER – public access to taxpayer funded research, maintaining Innovative Approaches to Library Funding, and of particular importance to school libraries, dedicated funding for “effective school library programs” in the ESEA reauthorization.

Since then both the Senate and the House have passed versions of the bill. From ALA’s press release regarding the Senate bill: “The Every Child Achieves Act of 2015 contains several provisions in support of libraries, including state and local planning requirements related to developing effective school library programs and digital literacy skills; professional development activities for school librarians; partnership opportunities for libraries; and competitive grants for developing and enhancing effective school library programs.”

The next step is that since both the Senate and the House have passed versions of the bill, they now need to reconcile differences and then vote on it. That is expected to take place in the fall. I will monitor the progress and keep our members posted.

During our briefings from ALA, it was stressed how valuable the phone calls from librarians to their legislators were.

Looking ahead:

Question for the board – Do we want to continue the bookmark contest? If so, the current schedule coincides with the Legislative session. I suggest using our contest as an advocacy tool with legislators.

- Frerking would like to have materials for the new Advocacy chair ready in December as long as the board does not view that as overstepping. The board did not and encouraged Frerking to proceed.
- Dickinson inquired about the number of entries this year. Frerking answered in general that high school had the lowest number of entries; intermediate and middle had the highest.

Other Points to Note:

The experience was so wonderful and organized, that Frerking believes TASL should send someone each year.

Awards

Misti Jenkins supplied the Awards report, stating,

Committee members emailed and will begin process of selecting winners.

Name	Email	Tier	Gender	Region
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Foster, Lana	llfoster@roaneschools.com	Middle	Female	Volunteer
Jenkins, Misti	jenkinsmi@rcschools.net	High	Female	Walking Horse
Nanney, Carol	nanneyc@k12tn.net	Elementary	Female	Western Plains

- 1 Clara Hasbrouck Award nomination
- 6 Innovative Elementary Award nominations
- 8 Innovative Middle Award nominations
- 4 Innovative High Award nominations
- 8 Administrator Honor Roll nominations

Further committee plans include the following actions.

- Vote on Administrator Honor Roll
- Select Innovative Award winners via rubric
- Notify winners, et al.

Certification

No report.

Finance Committee

See above Treasurer's Report.

Intellectual Freedom Committee

No report.

Long Range Planning Committee

Mona Batchelor submitted the Long Range Planning Committee report, stating,

- The TASL 2015 Long Range Planning Committee comprises Misti Jenkins, Pam Renfrow, Vicki Winstead, and is chaired by Mona Batchelor. The committee is working virtually via email communication and Google Docs.
- The committee has engaged in extensive discussion regarding the current long range plan, divining ways to augment and/or revise the plan. Additionally, they are crafting additional goals. The revised plan will be ready for presentation later this year.

Membership Committee

Cristol Kapp submitted the membership report electronically stating,

Membership is a standing committee for TASL. The responsibilities of the Membership Chair includes:

- * Ongoing Promotion of membership
- * Create a membership plan each year with the current president
 - * Informing Membership of the stats at the annual meeting
 - * Informing Membership when the membership form opens for the new year
 - * Answering questions of members and prospective members
 - * Preparing statistical reports for the executive board concerning membership
 - * Coordinating the update of the new database of prospective members
 - * Working with the new librarian welcome committee to recruit new members

Professional Development

Krista Grace and Michelle Castleberry submitted the Professional Development committee report, stating, These are the recommendations for summer PD:

- TASL Road trip took place June 19, 2015 at Jackson State Community College. We had over 90 librarians attend the professional development day at our West Tennessee locations. Michelle and I sent out a Survey Monkey survey afterwards to gauge participants' responses to what was offered and the locations.
- Overall the responses received on the survey were very positive. Most respondents really liked the Jackson State Community College location due to it being so centrally located. They also liked and recommended that we keep the West TN location in Jackson for future dates. A few recommended going back to boxed lunches, but overall the restaurants were a hit. Next year, I would recommend calling the surrounding restaurants to let them know that we are coming and I would also provide a map of the restaurants.
- The participants were asked about the opportunity to shop at Davidson Titles and most of the respondents really liked the opportunity to be able to go to the warehouse to shop and meet the owners. There were several who would like to see that opportunity continue. Many also stated that they would like to see other vendors such as BTSB, Scholastic, and Capstone attend our summer P.D. sessions.
- When the participants were asked about Corrine Hill as the keynote speaker, the responses were not as favorable. Many considered her to be very knowledgeable, but irrelevant to school librarians. One participant suggested that we have Pat Miller come to speak next summer.
- Overall, the responses to the sessions offered was very positive. Many said that they would like to have the lesson planning sessions again next summer. There were some who asked that we have some sessions next year on lesson planning with ISTE and state standards. The research sessions were a big hit. They also emphasized making sure that there were enough sessions provided that each grade level had plenty of options to choose from next summer. The other session that was referenced were the Best of the Best Books. Many participants want to see that session as a regularly occurring session.
- The facilities at Jackson State were good, but there needed to be larger rooms available to accommodate the more popular sessions. Also, the chairperson needs to have login information in hand for the computers. Phone numbers should be made available to the chairperson for technical glitches and being able to get in doors that are locked. I would recommend using Jackson State again next year, but perhaps in a different part of the campus or making sure that they understand that we need rooms that will accommodate 30-35 people in each room.

Other points to note:

See other recommendations attached/Google Drive.

Technology Committee

Allison Shipwash submitted the Technology Committee report electronically, stating,

- Continuing to support social media initiatives by posting to Facebook and Twitter regularly.
- Plan to start the countdown to conference blitz soon.

VSBA

Scot Smith submitted the VSBA report electronically, stating,

"The chairs of this year's nominating committees are: Primary—Pat Shaffer of Nashville Public Library, Intermediate--Jamie Bevins of Knoxville County Schools, and Young Adult (Middle and

High School)—Karla Keesecker of Unicoi County Schools. All three committees have been hard at work reading for the first round of nominations. As usual, there was turnover on each committee, but luckily, we had waiting lists for each group. All three committees have twenty members each. Jeanine Akers and Amy Dye-Reeves will continue as TLA's co-chairs. They were very successful this year with the online ballots.

The 2015 winners of the VSBA have been contacted. We have not had much success with confirming authors for the 2016 TASL conference.

Two goals we have for this year are to increase participation among high school libraries and to promote the VSBA among public libraries throughout the state."

Constitutional and By-Laws Task Force

Mona Batchelor submitted the TCTF report, stating,

- The TCTF comprises Jeanine Akers, Mona Batchelor, Lynn Caruthers, Allison Maynard, and Ann Nored. We began working virtually last November. The bulk of the work of the task force was completed and presented at the TASL Executive Board meeting on April 25, 2015.
- The final charge of this task force is the notification to the general membership of the proposed constitutional changes to be voted upon during the annual business meeting on September 25, 2015. All members should be advised to read all supporting documents in order to vote from an informed position. All supporting documents are located on the TASL website under the Member menu:
<https://tasl.memberclicks.net/constitutional-task-force>

Future Plans:

- The TASL Constitutional Task Force plans to ensure the general membership is informed of the proposed changes in their entirety no later than midnight on August 24, 2015 in order to comply with **Article VIII** of the **TASL Constitution and Bylaws** in preparation for voting during the annual business meeting on September 25, 2015.

Nominating

Mona Batchelor submitted the Nominating Committee report, stating,

The work of the nominating committee is complete.

Committee Chair, Mona Batchelor, will present the TASL Slate of Officers 2016 to the general membership for vote on Friday, September 25, 2015 during the annual business meeting. That slate is as follows:

President – Mindy Nichols

President-Elect – Misti Jenkins

Treasurer – Lynn Lilley

Secretary – Dana Lester

Area Representative Reports

West Tennessee River Region

Representative Lea Glass

Lea Glass submitted the West Tennessee River Region report, electronically, stating

- I am continuing efforts to communicate with my region. Nicole Douglas will be a new librarian in Houston County. This county is now 100% TASL membership. Lora Black, Stewart County, has been named school-wide literacy coordinator for her school.

Mississippi River Region

Representative Amy Balducci

Amy Balducci submitted the Mississippi River Region report, electronically, stating,

- I have been in contact via social media and email to encourage new membership and attendance at Conference, and I have reached out to several new librarians in Shelby County and the surrounding municipalities. I will continue these efforts.

Western Plains Region

Representative Sherry Copeland

Sherry Copeland submitted the Western Plains report, electronically, stating,

- Many schools in the area are already back in session.
- Stressing the importance of letting all stakeholders understand how much TASL has to offer in our library programs.
- Asking for any and all ideas.

Highland Rim Region

Representative Cami Townsel

Cami Townsel submitted the Highland Rim Region report, stating,

- Nashville Media Specialists will be presenting in the upcoming *American Association of School Librarians Conference* in November. The following people were selected to speak at the conference:
 - **Stephanie Ham** (Director of Library Services, Metropolitan Nashville Public Schools & **Allison Barney** (Limitless Libraries Coordinator): *Impacting Student Achievement Through Community Partnerships*
 - **Lakisha Brinson, Emmie Stuart, & Olivia Rodney** (MNPS Media Specialists): *The Journey of Blended Librarianship*
 - **Cami Townsel** (MNPS Media Specialist): *Best Practices of Exciting Innovative, Collaborative Lessons Aligned to Common Core Standards*

Walking Horse Region

Representative Dana Lester

Dana Lester submitted the WHR report, electronically, stating,

- There are several new librarians in our regions. Those names have been collected and submitted to Shannon Minner so that they can receive the welcome information from TASL.
- All members have been reminded about the upcoming conference and encouraged to attend.

Cumberland Region

Representative Kim Wattenburger

Kim Wattenburger submitted the Cumberland Region report, electronically, stating,

- I am continuing to reach out to my area and learn how to best support TASL in this position.

Appalachian Region

Representative Vicki Winstead

Vicki Winstead submitted the Appalachian Region report, stating,

- I am continuing to communicate with my area.
- Hoping for an online meeting in January.

Volunteer Region

Representative Raina Scoggins

Raina Scoggins submitted the Volunteer Region report, stating,

- A big reminder was sent that this year's conference is early.
- An additional email has gone out encouraging everyone to come to TASL conference.

Other points to note: Despite enthusiasm and professionalism, many communications go unanswered. Scoggins claims busyness of people's lives.

- Batchelor suggested, in reference to LRPC, roundtable meetings/dinners similar to Northwest TN group.
- Cami Townsel reported the strong support of MNPS in sharing what works.
- Nichols added the value of developing personal relationships.

East TN River Region

Representative Michelle Castleberry

Michelle Castleberry submitted the East TN River Region report, electronically, stating,

- I sent a welcome back email to all my members. I also sent an email asking for any new ideas or programs that anyone is trying

Reports from Affiliates

AASL/ALA

Lora Ann Black submitted the AASL/ALA report electronically stating ALA Annual conference was held in San Francisco, June 25-30, 2015. Lora Ann Black and Mindy Nichols attended as affiliate representative and Misti Jenkins represented TASL at the leadership summit. Congratulations to Mona Batchelor for being elected Affiliate Assembly Chair Elect. All participated in the AASL Concerns and Commendations process.

TN nominated the Knox County Public Library's Festival of Reading for commendation. This program was submitted by Beth Frerking and Lora Ann Black, Mindy Nichols and Sarah Searles collaborated on completing the nomination form. It was approved to move to the next stage of the process. TN's submitted concern supported TASL's long range goal of becoming involved in teacher/administrator education programs. It was broadened to include additional action steps from another state. It also moved to the next level of action.

Registration is open for AASL which will be in Columbus, OH November 5-8.

Last, AASL requested a letter stating affiliates are in support of the conference city of choice for AASL 2017. Louisville, KY as a possibility. A letter was drafted and sent on behalf of TASL in April.

TLA

Jennifer May reported an email sent for TLA members to join as a Friend of TASL to improve collaboration between school, academic, and public librarians. There were some results from that communication

Other points to note: Is there a "hands on" approach to try to encourage the joint membership of TASL/TLA, at conference or elsewhere to get stakeholders together to have the conversation?

- Batchelor added that joining TLA and TASL needs to be explained, perhaps with step-by-step instructions to avoid the assumption that we are a joint organization.
 - Add to both TASL and TLA websites.

TEA

No report.

Tenn-Share

Jenifer Grady submitted the Tenn-Share report electronically, stating,

- Tenn-Share has a new website! It requires setting up a new login, and libraries must be current members for staff to use the members only portions of the site. The URL is still www.tenn-share.org.

Please have your schools renew so that staff can attend ShareFest and the School Library Collection Fair.

- ShareFest registration is open (as of 8/21/15), and thus far these vendors have signed up for the School Library Collection Fair:

Apple Books
 Bound to Stay Books
 Capstone
 Children's Plus
 Davidson Titles, Inc.
 Garrett Books
 Gumdrop Books
 Junior Library Guild
 Mackin Educational Services
 Mike Howard Educational Services, Inc.
 Movie Licensing USA
 Perma-Bound Books
 Vincent and Vincent Booksellers
 World Book, Inc.

TEL

Erin Loree submitted the TEL report electronically, stating,

I. TEL Usage Statistics

TEL Vendor	Jul 2013 - Jun 2014	Jul 2014 - Jun
Ancestry	5,172,367	4,508,271
Gale	27,820,796	41,087,675
HeritageQuest	728,508	1,015,762
Learning Express	67,977	57,884
PowerSpeak	20,767	15,784
Tennesseean	1,325,069	1,165,819
World Book	1,365,202	1,074,593
Total	36,500,686	48,925,788

II. TEL Databases

Gale Resources

- TEL added a new middle school resource, *Research in Context*, on June 16. This new product merged five Gale Junior resources into a single interface providing TEL with additional content for free. I publicized the new resource on listservs and scheduled a statewide webinar with Gale for July.
- A second new product, *Business Collection*, was added on August 7 and replaces the legacy *Gale Business File ASAP*. This resource provides coverage of all business disciplines, including accounting, economics, finance, marketing, management and strategy, as well as business theory and practice via thousands of leading business and trade publications.
- For Gale In Context products, users can now login with Google account credentials to easily share and download articles using Google Apps for Education tools like Google Drive and Google Docs
- Literature Resource Center migrated to a more mobile friendly and intuitive interface.

Learning Express

- EBSCO purchased Learning Express Library. No user interface changes are expected at this time.

World Book

World Book Student & Advanced receive major upgrades on July 1. Designed to be fully tablet optimized, the new interfaces improve navigation and the overall user experience. Highlights include:

- A bright, clean layout for easy navigation and discovery.
- Easier to find videos, audio, or related articles in quick navigation tabs.
- Larger fonts, additional spacing, and bold section dividers.
- A fixed header that provides easy access to the tools and features in the navigational bar from anywhere on the article page, without having to scroll back up or lose your place.
- Hi-resolution introductory images that accompany each article.

III. TEL Training & Outreach

April 23-24	Memphis	Tennessee Library Association Conference
April 25	Memphis	Tennessee Friends of the Library
April 30-May 6	Nashville	Southern Women's Show
May 6	Johnson City	Archives Day – Using HeritageQuest
May 7	Athens	Ocoee River In-Service, Focus on TEL
June 1-2	Knoxville	TEL Workshop: Go TEL It on the Mountain
July 24	Franklin	TEL Resources for Kids
July 29	Paris Landing	Using TEL to do Research for PLMI
August 3	Martin	TEL: Pulling Together - Public & School Librarians Unite
August 5	Franklin	TEL Training for Williamson County School Librarians

IV. 2015 TEL Workshop

- 90 attendees (52 from k-12 schools, 17 from academic, 21 from public)
- Keynote speaker was Amy Pajewski, Reference & Instruction librarian at West Texas A&M University who spoke on reimagining library outreach to cultivate user-engagement. Amy stressed that marketing and outreach must be programmatic, sustainable, well-designed, and strategic.
- Held three breakout sessions clustered by library type:
 - Building Partnerships – brainstormed on ideas for using TEL to collaborate with institution specific and community groups.
 - Breaking Down Barriers to Using TEL – discussed problems associated with using TEL. Access to computers, general awareness, site navigation, lack of time, lack of staff knowledge were the most common barriers.
 - Marketing - attendees learned the basics of marketing and developed a customized marketing plan for their library.
- Jacqui Liepshutz from Gale spoke about Gale-Library partnering for success. She outlined the programs Gale provides free to libraries:
 - Galepages.com – free templates & website design services for individual libraries.
 - Gale Promo – self-service site that provides bookmarks, posters, table tents branded with the TEL logo or libraries can insert their own logo and order materials or print items themselves.
 - Gale outreach – library advocacy, training, support etc.

TASL Executive Board Meeting Minutes August 22, 2015

Unfinished Business

ISTE Affiliation

- Cami Townsel conducted an initial investigation of the opportunity of ISTE Affiliation. Lora Black explained the affiliation details.
 - Currently, there is a \$450 and \$750 Affiliate membership levels available.
 - Affiliate members would receive a discounted ISTE membership. Black did not personally see enough benefit in the return on investment for our members, but noted the validity of adding ISTE to TASL's resume.
 - Dickinson questioned if there was a conference discount for affiliate members.
 - Black did not recall that information, but Batchelor investigated online during discussion. There was a discount for the Affiliate meeting.
 - Dickinson noted the money issue was bothersome, but ISTE might elevate the status of an organization.
 - Vicki Winstead inquired how many other state organizations were affiliates.
 - Frerking discussed the possibility of improving relationships with technology personnel and libraries.
 - Scoggins inquired about TASL sending and funding one of our members to ISTE Conference.
 - Batchelor noted the expense of doing so as approximately \$2,000.
 - Dickinson added if we have members who already go, could we issue a stipend for them to attend the one-day affiliate meeting.
 - Dickinson suggested a membership survey to see how many TASL members attend ISTE and get feedback from them regarding conference, etc. Black will ask Ali Shipwash to conduct the survey.
 - Lora Ann Black tabled the discussion and recommended further investigation of an ISTE Affiliation.

Welcome Package for new Librarians

Organizers Shannon Minner and Krista Grace submitted an example of the membership package. Black presented in their absence.

- Organizers expressed concerns that included funding for postage of the packet and the purchase of a plastic folder.
 - Dickinson suggested having Area Reps contact each district in the area to get contact information for new librarians.
- Batchelor asked for a review of the documents included in the packet.
 - **Board members requested the correction of a typographical error in the letter, removal of the Library Suppliers, Book Vendors, and Book Fairs document, inclusion of Bookmark contest information, and AASL membership materials.**

Voting Preparation for Annual Meeting

- Black, Batchelor, Nichols, and Dickinson will discuss logistics of the voting at Annual Business Meeting.

TASL Executive Board Meeting Minutes August 22, 2015

- Black requested the assistance of Area Reps at the business meeting to collect paper ballots and assist in discussion.

New Business

Funding Request for SE-YA in the Boro

Misti Jenkins

Misti Jenkins, former fundraising chair for the event, shared the new initiative of the young adult book festival in March 2016 @ MTSU and area schools. Authors will be revealed in January.

- On behalf of the committee, Jenkins requested a sponsorship of either Breakfast \$1,000, Posters \$1,000, or T-shirts \$2,500.
 - Dickinson questioned if this could replace Teen Read Week.
 - Dickinson liked the idea of sponsoring the breakfast.
 - Present members agreed.
 - Black requested a present member send an email motion for voting.
 - Mona Batchelor volunteered to issue the online motion.

Officer and Committee Handbook Updates

- **Membership**
 - Kristol Capp and Lora Black collaborated to produce a Membership Chair description for the handbook.
 - Misti Jenkins noted the following corrections:
 - 2nd bullet *include* and *creating*
 - 3rd and 4th bullet – membership –no caps
- **Web Manager**
 - Batchelor presented a Web Manager description for the handbook.
 - Nichols suggested the editing of the “Proven ability to build consensus and work effectively within organizational teams; 3-5 years’ experience managing content and production for a high traffic website **preferred**” instead of required
 - Members agreed.

Summer PD Theme

- Black reported the success of both Summer PD locations and thanked Grace and Castleberry for their work.
- Black announce that neither organizer will continue their chair position.
- Black suggested keeping the Road Trip theme annually.
 - Members confirmed the liking of the Road Trip theme, with perhaps the addition of a subtitle each year.
- Future locations were discussed. Knoxville was suggested as an East TN location. Suggestion was made to pursue UTK.
 - Moving the location in East TN is recommended to give librarians the opportunity to attend more easily from year to year.
- Black opened the discussion of dates. We agreed to advertise as “Coming Summer 2016” at conference pending speaker and venue availability.

TASL Executive Board Meeting Minutes August 22, 2015

Honoring Administrators

Misti Jenkins reported that eight administrators nominated for the Administrator's Honor Roll. In reading the Awards Description, she posed the question of how many administrators should be honored at the VSBA Banquet.

- Jenkins and Black devised a rubric for the committee, and the committee is working to select the administrators most deserving of the award.
- Dickinson suggested the selection of one Valedictorian Administrator Honor Roll member to be honored at the VSBA Banquet. The others would be recognized by the issue of mailed certificate to others.
 - Board members agreed with her recommendation.

Bookmark Contest as Advocacy Tool

Beth Frerking presented the idea of physically visiting legislators' offices to present bookmark winners and the winning bookmarks from the district. The contest should be a high profile advocacy tool for TASL and libraries.

- Batchelor recommended better publicity/press campaign featuring the winners and entries. She further noted the need for TASL to be the responsible party for this publicity.
- Frerking explained the initial application, submission, compilation, criteria check, photographing bookmarks, uploading to Dropbox, sending link to Dropbox to committee members for judging, selecting winners, communicating winners in a press release as the chair's responsibilities.
- Frerking would like to continue as Advocacy Chair. Board members affirmed.
- Jenkins questioned the possibility of a division of digital and hand drawn submissions.
 - Frerking noted that the number of those entries might not warrant a separate division, as well as some possible copyright issues with digital submissions.
- Frerking will present bookmark contest materials at the next meeting.

TASL Permanent Address

Dickinson volunteered to keep her physical address as the permanent address for W-9 Forms and tax information.

- Frerking and Batchelor voiced agreement that a permanent address would be beneficial for those items of businesses.
- All agreed that Nancy Dickinson's physical address would be beneficial for permanent documents.

Winter Virtual Meeting

- Raina Scoggins inquired of the possibility of a virtual meeting in January/February.
- Mindy Nichols answered that the virtual meeting for the winter is a very strong possibility but not yet confirmed.

Adjournment

Black dismissed the meeting.

TASL Executive Board Meeting Minutes August 22, 2015

ADDENDUM: Electronic Proceedings

The electronic motion to approve the minutes from the April 25, 2015 meeting passed with 11 yes votes and 0 no votes.

The electronic motion to sponsor the Volunteer Breakfast for SEYA in the Boro passed with 12 yes votes and 0 no votes.

August 2015 Motion Summary

Respectfully submitted,

Shannon Minner, 2015 Secretary

Mindy Nichols, 2015 President-Elect

Dates to Remember

- TASL Conference 2015 – September 24-26
- AASL Conference 2015 – November 5-8 – Columbus Ohio